

In-person session 13

April 17, 2025

PMAP 8521: Program evaluation
Andrew Young School of Policy Studies

Plan for today

General questions

IV questions

Synthetic data fun times

General questions

The DOGE'd CDC reading

Tell us more about exam 2

Why didn't we cover $\{x\}$?

Why not cover cost-benefit analysis?

Model-based vs. design-based identification

~~Model-based vs. design-based identification~~

Adjustment-based identification

DAGs, matching, IPW

vs.

Circumstantial identification

RCTs, diff-in-diff, regression discontinuity,
instrumental variables, synthetic control

Control variables aren't super important?

The final project instructions mention that we need to preregister our questions.

Do we really need to do that?

**What if we mess up in the preregistration
or change our minds?**

Do we start over?

No!

IV questions

**Can you review
endogeneity and exogeneity?**

Slide from lecture

**Can you review the
three IV conditions?**

Slide from lecture

Are there certain disciplines that tend to use instrumental variables more than others, like how we learned that DAGs are big in public health and diff-in-diff and RDD are all the craze in econ?

Why are you making us do 2SLS manually when `iv_robust()` exists?

Given the strict criteria for instrumental variables, they seem pretty impractical and uncommon (especially compared to diff-in-diff and RDD).

Why do you include instrumental variables as a part of this course?

What's really the point of doing IV if finding instruments is so difficult and easy to mess up?

Why even bother?!??

Randomized promotion

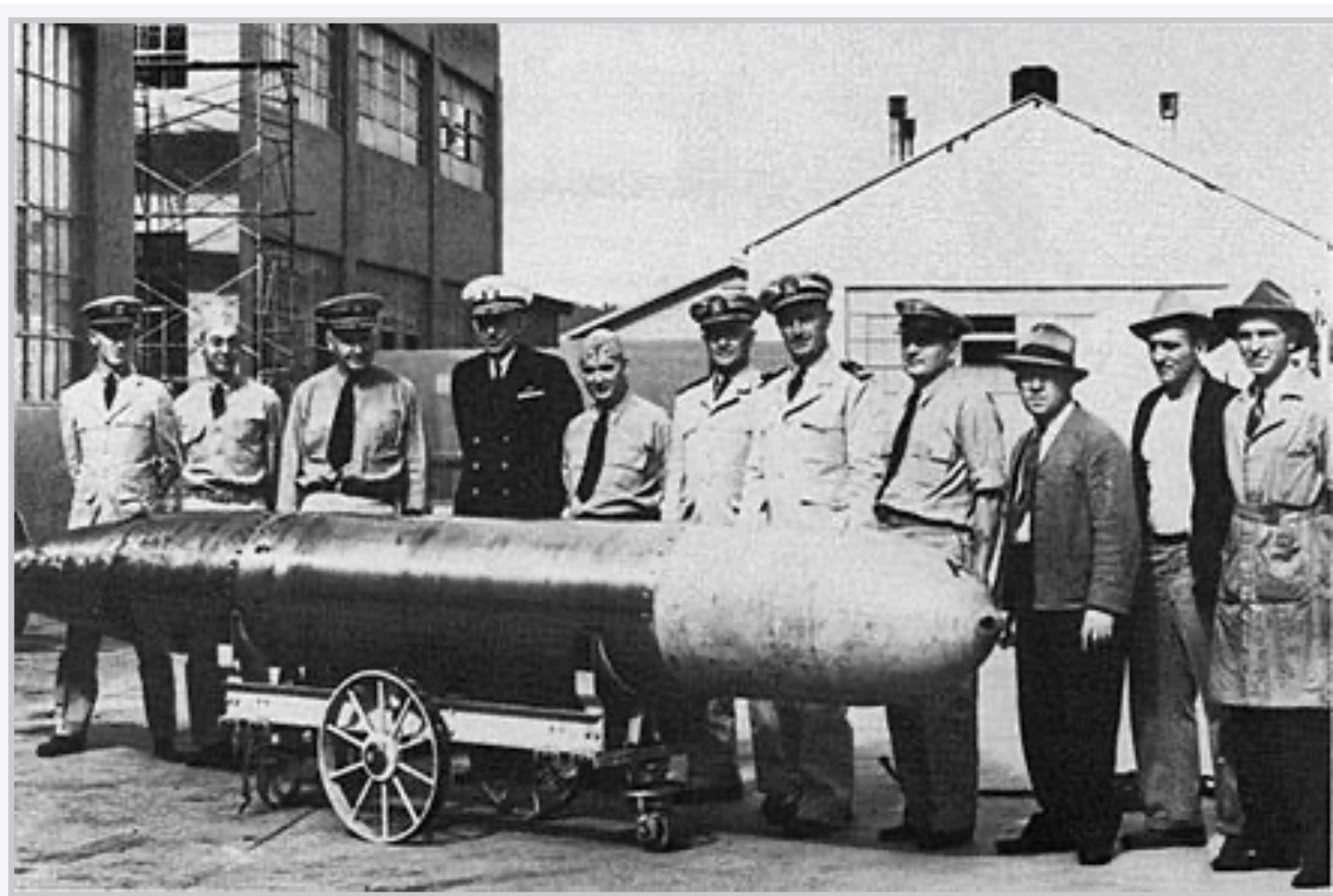
Fuzzy RDD

Double fuzzy regression discontinuity

Is there like a “bank” of good IVs?

Do you have a method that helps you think of instruments, or a popular process that people usually use to come up with ideas?

What does it mean to tell a good story about excludability and exogeneity?



In the lecture you mentioned that the instrumental variable should be weird (or make people say huh?). However, in *The Effect*, the author states that the instrument should be relevant. This is a bit mixed messaging. Which approach should we use?

Formal definitions of relevancy, excludability, and exogeneity

Why are things like weather, distance, or terrain bad instruments? How do they violate the exclusion restriction?

Lecture slides

**Fuzzy RDD requires an instrument,
but instruments seem impossible to find,
so can we ever really do fuzzy RDD?**

**Synthetic data
fun times!**

Seeds

Basic process

1: Draw a DAG

2: Create standalone exogenous columns

3: Connect endogenous columns

4: Polish columns

Iterate. Iterate so so much.